



BUDAPEST
METROPOLITAN
UNIVERSITY

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BUDAPEST METROPOLITAN UNIVERSITY
ART AND CREATIVE INDUSTRIES

GRAPHIC DESIGN BA

Every applicant is sent detailed information about the date and time of the admission exams and the technical information in an electronic format.

THE ADMISSION PROCESS

ADMISSION PROCEDURE REQUIREMENTS

- Portfolio
- To complete the assignment, specified in a file name.

1ST ROUND: APTITUDE TEST

Submitting the Portfolio and the compulsory task

Submission deadline (you have to upload the materials to a drive specified later until the given deadline). Every applicant is sent detailed information about the date and time of the admission exams and the technical information in an electronic format.

1ST PORTFOLIO

The portfolio includes the most important pieces of work in a pdf or ppt format. The portfolio can be submitted only in a digital format. A photo or scanned image can be handed in of pieces of art made by using classic, analogue techniques as part of the portfolio. The whole size of the submitted material cannot exceed 30 MB in the first round, including the compulsory appendices. In the name of the file please include the applicant's name and the word "portfolio". In case of motion picture, YouTube or Vimeo links are also accepted, any other links to individual storage places (drives) or websites are not accepted.

2ND THE COMPLETION OF THE ASSIGNMENT

A solution of the assignment in pdf or jpg format. In the name of the file please include the applicant's name and the title of the assignment.

THE ASSIGNMENT

To make 1 piece of graphic art work in any field of graphic design, as a reaction to the following expression:

"MARGIN"

We expect the applicants to make a creative graphic solution by using the meanings and associations of the expression as a piece of illustration, image, logo, cover, autonomous graphic, cartoon, poster design, CD cover design, etc. The task can be completed by using any type of individual or printed graphics or computer technique. The manually made pieces have to be uploaded as a photo or scanned image.

COMPULSORY APPENDICES:

1. A statement of submitting only own, independent pieces of art. The statement can be downloaded here: <https://www.metropolitan.hu/hu/felveteli-vizsga>
2. A description of the submitted piece: please attach a brief description in maximum one page length of your thoughts and motivations regarding the submitted pieces and your completion of the task. Please write in details about your reasons for selecting this particular solution and how you got from the idea to the execution.
3. A covering letter, including a photo, detailing your motivation regarding your application, your education so far, who inspired you, your professional role models and where you see yourself in 10 years.
4. A document proving that you have paid the admission fee.

Evaluation based on the uploaded materials: Passed/ Not passed

The result will be posted on the METU website.

After the 1st round of the admission procedure, based on your personal code you will find information only on our website whether you are shortlisted for the next round or not (**Passed/ Not passed**).

2ND ROUND: PRACTICAL EXAM

The practical exam consists of an online professional assignment and an attendance interview

1. PROFESSIONAL TASK

The assignment is set: In an e-mail

The date and time of the assignment: The details of the assignment and the method and place of upload will be sent to the shortlisted applicants in an email.

The applicants have to complete a professional task and they have the opportunity to extend their portfolio.

COMPULSORY APPENDICES:

1. A supplement to the portfolio with maximum 15 pieces of art. It can be submitted only in a digital format. A photo or scanned image can be handed in of pieces of art made by using classic, analogue techniques as part of the portfolio. The whole size of the submitted material cannot exceed 30 MB in the second round, including the compulsory appendices.

In the name of the file please include the applicant's name and the words "supplemented portfolio". In case of motion picture, YouTube or Vimeo links are also accepted, any other links to individual storage places or websites are not accepted.

2. A statement of submitting only own, independent pieces of art. The statement can be downloaded here:
3. A description of the submitted piece: please attach a brief description in maximum one page length of your thoughts and motivations regarding the submitted pieces and your completion of the task. Please write in details about your reasons for selecting this particular solution and how you got from the idea to the execution.

2. INTERVIEW

In an face-to-face interview you will have an opportunity to supplement the submitted tasks for the previous assignments with any other piece that you feel important to demonstrate your skills (e.g. prints, drawings photos, a sketch-book, etc.). We only accept animations, movies or computer graphics in electronic form you're your own laptop. The Admissions Committee will discuss the submitted and presented work and the solution of the tasks with the candidate.

In case of having any question regarding the admission procedure please feel free to contact the Admission Information Office at:

- E-mail: felveteli@metropolitan.hu
- Or telephone: +36 1/ 273-2419 (on weekdays from 9 to 16.30)

We wish you the best of luck for the admission procedure!

Péter Csizmadi DLA

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Art and Creative Industries